

“ Yes, it's definitely faster.

There's no delivery lag time while you're waiting for jobs to be collected and sent out and, at the client's end, they have access to their work when it is convenient for them. When they sit down at their computer to get their emails, they have a link straight to the job so they can look at it any time that suits them. ”

- **Soft proofing**
- **Digital asset management**
- **Workflow management**

Speed up the client approval process by up to **70%**

# Proof Preview



## PROOF MANAGER BY PENT NET

Pent Net Proof Manager is a professional artwork approval management tool, which lets you and your customers, search, retrieve, view, and annotate artwork and digital assets over the Internet.

Pent Net systems are produced in Australia and are designed for the printing, advertising, publishing, studio and pre press industries. Our systems are easy to use, and they come complete with all the relevant industry specific features you need to get the job done.

## ADVANTAGES OF PROOF MANAGER

**Immediate delivery of artwork** via the Net.

Multiple client contacts can **view the artwork simultaneously**.

New client ideas and adjustments can be annotated directly onto the artwork immediately in real time.

**Virtual conferences** with your clients wherever they are, anywhere in the world.

**All your studio jobs on one screen**, so you know where you are, at any given instant.

**Approvals** and changes, can be **done in seconds** and minutes rather than days and weeks.

A dedicated computer operator is not necessary, any one can use the system.

**Speeds up** the client **approval process** by up to 70%.

Full **digital asset management** and archive features.

Job History and tracking for each member and client with automatic email notification.

You can begin using the proofing system in days.

Time and date stamps for every procedure with full record logging.

Pent Net offers a flexibility and practicality that is unique to our system. What we offer is more than just a proof and pre press system, but a business solution for the printing, advertising, publishing, studio and pre press industries.

## PROOF MANAGER BY PENT NET

**Shorten your artwork approval time:** Speeds up the client approval process by up to 70%, enabling you to get more business and more output, and increasing your profitability. Documents can be reviewed, edited, and updated from any web browser at any time. Proof Manager is designed to work well with even very slow Internet connections, and since document retrieval does not require any software installation for client workstations, administration is a piece of cake.

**Your customers can correct the artwork in real time:** Customers can approve and correct their jobs by attaching notes or adding changes directly on to the artwork. All client changes are made on a separate file, your original artwork is never changed by the customer.

**Collaboration:** Proof Manager supports complete annotations for all our supported formats. It allows personalised on-demand collaborative artwork editing and annotations over the web.

**Increase productivity:** By using the Proof Manager system, it is easier to manage the constant flow of information and maintain higher quality and greater efficiency. Proof Manager is a powerful print management system, capable of high-speed access from anywhere in the world.

**Improve customer satisfaction:** By extending your corporate knowledge, customers can gain higher productivity due to less time wasted waiting for artwork thereby increasing the satisfaction of your clientele. Even allowing access over slower, modem lines is perfectly viable.

**No limitations/Greater choices:** Since Proof Manager is based on Open standards and an Open architecture, you can choose to build your information knowledge management system without being limited to what a single vendor has to offer. Greater choices translate into lower risks and better solutions.

Whether what you need is a complete pre press management system, a digital proofing system, faster and better artwork presentation, or something to improve the communication between you and your customers – Pent Net has the technology that can give your business that added edge.

## WHY PROOF MANAGER MAKES SENSE FOR YOUR BUSINESS!

Proof Manager enables you to improve the profitability of your business by increasing new and repeat business, while also reducing the cost of doing business.

### Increasing repeat business:

- Your customers will be impressed by the speed and professionalism of your approval system.
- Customer satisfaction will increase due to your ability to instantly communicate with all relevant stakeholders that need to be involved in the job.
- Your brand will be consistently reinforced via the Brand Banner at the top of each page of the website, every time your customer logs in.
- Job history tracking enables you and your customer to build on your previous success. This will give you the opportunity to develop a long term relationship with your customer.
- By giving them the ability to easily upload files, they can start a new job with you at the touch of a button.

### Increasing new business:

- You can use Proof Manager to attract new customers to your business.
- Not only will they be impressed by your professional approach, but there are real cost savings for them if they can shorten the approval time and get their work completed quickly.
- Proof Manager has been specifically designed to have a simple user friendly interface for the customer, which means that all new customers can use Proof Manager without the need for any training or software. Only a web browser is required.

### Lowering the cost of doing business:

- Proof Manager speeds up the approval process by up to 70%, enabling you to work efficiently.
- By doing the artwork approval via the Internet, it reduces the need to courier CD-ROMs and hard proofs to your clients.
- With transparent communication with your customer, the number of conflicts with your customer will be reduced. This will improve the success rate of printing the correct and approved version of artwork, to the satisfaction of your customer. Hence reducing any conflicts when it comes to the payment of the job.
- Your staff can work more productively. Your account managers can view the status of their customers jobs at any time, so they can focus on developing customer relationships rather than getting involved in the technicalities of each job. Likewise, your studio staff can concentrate on developing and correcting artwork, free in the knowledge that Proof Manager will automatically communicate not only the status of the job but a visual of the latest version of the artwork.
- The ability to record the full job costing for both hours (per function) and consumables, can ensure that the appropriate costs are allocated to the right job. This will enable you to either pass on the costs to your customer, or at least give you the option of evaluating the profitability of each job.
- Proof Manager is JDF compliant which means that it can be integrated with other industry software, hence maximising your investment and assisting you to be future proof.

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Pent Net Proof Manager Ver 3.21

**Customer Artwork Preview**



# Pent Net Proof Manager

A business solution for  
the Pre Press Industries

Speed up the approval  
process by up to 70%



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